



# LATIN AMERICAN WOMAN IN TECHNOLOGY

Dear Diversity Champions,

We want to share with you an upcoming event that might be of your interest. LATiNiTY is a two-day conference, where participants have the opportunity to listen to women leaders from the region and discuss gender issues in computing and technology. The first edition of LATiNiTY – held in 2015- had more than 100 conference registrants from 14 countries of the region, including a 6% male representation; the conference was held in three different languages: Spanish, Portuguese and English, with 7 international speakers<sup>1</sup>.

This is a unique opportunity to have access to STEM (Science Technology, Engineering and Mathematics) students, researchers, professors and professionals, and your organization can support, fund and recruit them and their initiatives. Past LATiNiTY sponsors included Bing, Google, Anita Borg Institute, ThoughtWorks, Institute for Advanced Analytics, Microsoft Azure and ACM's Women in Computing (ACM-W).

The Department of Systems Engineering at Universidad Católica Santa María (Perú), the Department of Software Engineering at Universidad La Salle (Perú) and Latinas in Computing want to invite you to become an official sponsor for the event, to be held on August 24<sup>th</sup> and 25<sup>th</sup>, 2017 in Arequipa, Perú. For the second edition of LATiNiTY we expect approximately 200 conference registrants. We are sure that this is going to be beneficial for your organization as a diversity supporter.

Sincerely,

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<http://www.latinity.info>



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LinkedIn <http://linkd.in/19PQhF2>



Facebook <https://fb.me/LAtiNiTY/>

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<sup>1</sup> More details can be found at : <http://goo.gl/bzZP91>  
<http://goo.gl/7CipZ2>



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## Sponsorship Opportunities

For all categories, your logo will be included on the conference website and the conference program, according to the sponsorship level. All packages include conference tickets that can be donated if not allocated.

Category	Detail	Cost
Platinum	<ul style="list-style-type: none"> <li>• Full credit for one of the following core component:               <ul style="list-style-type: none"> <li>• Open Ceremony Day 1</li> <li>• Closing Ceremony Day 2</li> <li>• Career fair</li> <li>• Keynote</li> </ul> </li> <li>• Banner (provided by the sponsor)</li> <li>• Company booth during the conference (materials and host provided by sponsor)</li> <li>• 3 conference tickets</li> </ul>	USD \$15,000 Limit 2
Gold	<ul style="list-style-type: none"> <li>• Full credit for one of the following core components:               <ul style="list-style-type: none"> <li>• Breakfast (day 1 + day 2)</li> <li>• Lunch day 1</li> <li>• Lunch day 2</li> <li>• Keynote day 1</li> <li>• Keynote day 2</li> </ul> </li> <li>• Company booth during the conference (materials and host provided by sponsor)</li> <li>• 2 conference tickets</li> </ul>	USD \$10,500 Limit 2
Silver	<ul style="list-style-type: none"> <li>• Full credit for one of the following core components:               <ul style="list-style-type: none"> <li>• Design work (logo, marketing)</li> <li>• Website development</li> <li>• Airport transportation</li> <li>• Coffee breaks (up to 2 sponsorships)</li> <li>• Tote bags (up to 2 sponsorships)</li> <li>• AV equipment</li> <li>• Name badges</li> <li>• Conference goodies (up to 2 sponsorships)</li> </ul> </li> <li>• 1 conference ticket</li> </ul>	USD \$6,000 Limit 3
Startup	<ul style="list-style-type: none"> <li>• 1 conference ticket</li> </ul>	USD \$1,000 Limit: 10